

ABSTRACT OF THE DISCLOSURE

The broadcasting unit extracts an object displayed onto the display screen of a program to be broadcasted from the program information about programs, generates the
5 relevant information about the extracted object, generates the sync information for synchronizing the program information with the relevant information, and transmits the program information, relevant information, and sync information to a receiving unit. The receiving unit stores
10 the received information and synchronously outputs the program information and relevant information in accordance with the stored sync information.

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